



2023 MAZDA CX-50



Pre-production model shown with accessories. Production models may not be exactly as shown. Please remember to properly secure all cargo. Use tie-down straps when necessary. Use care and reduce speed when travelling on rough/uneven roads. Carrying cargo, especially on the roof, will affect the vehicle's handling, braking and stability. Cargo and load capacity are limited by weight and distribution. Be careful not to overload your vehicle.

As humans, we crave inspiration. It is what pushes us through every endeavour as we create our lives before us. For those in constant search, there is no source more pure than the wonder of nature itself.

The colours, the sounds and the scents invigorate our senses as we absorb every detail of the cold, clear lakes and lush, green forests. The boulders, the wind and the stars – all wellsprings that flow with endless amounts of emotion and discovery. They renew our very essence, as we return home greater versions of ourselves.

This need for nature is so integral to the human spirit, we asked ourselves how we could help. We set out to design a crossover SUV that enables people to access the outside more easily and more frequently and to thoroughly enjoy every moment of the journey. What we created was a Mazda like no other: the first-ever Mazda CX-50.





## MAZDA CX-50

The Mazda CX-50 is our first crossover SUV purpose-built to enhance your connection to nature. Equipped with standard i-Activ AWD and Mazda intelligent Drive Select (Mi-Drive), the CX-50 is engineered to deliver spirited and engaging performance in nearly any weather, on road, off road, and even while towing (when equipped). Inside, the cabin beckons you to further your search into the wild. Every angle and dimension of our cargo area has been thoughtfully engineered specifically for outdoor equipment and gear. You'll be able to reach what you need quickly with less strain and effort. Our wide range of CX-50 accessories allows you to individualize your excursions for a more seamless passage into the outdoors.



## REWARDING YOUR NATURAL INSTINCTS

Often, a trip to the outdoors can present a wide range of driving challenges. Mi-Drive allows you to select Off-road, Sport, or available Towing<sup>1</sup> modes instantly, to continue the same responsive and intuitive driving dynamics across a variety of driving scenarios. This technology works in tandem with our newest i-Activ AWD to help enhance your performance regardless of road or weather condition. While the surfaces and demands of your journey may always be in flux, your driving enjoyment remains constant.



<sup>1</sup>Off-road mode helps prevent drive-wheel spinning during off-road driving and improves driving performance. Use this mode to drive the vehicle on slippery roads such as muddy, sandy or deep snowy roads. Towing mode is available on CX-50 GT with optional turbo engine and can only be selected when a trailer is connected. Please see your Owner's Manual for further details.



## EMPOWERING THE SEARCH

The temptation to venture into nature becomes even more enticing with the introduction of more power. Mazda CX-50 GT Turbo models feature a turbocharged engine delivering up to 256 hp, 320 lb-ft of torque,<sup>1</sup> boosting overall towing capacity to 1,588 kg (3,500 lb).<sup>2</sup> Whether you're climbing switchbacks or towing a trailer,<sup>2</sup> the twin-scroll turbo engine will enliven the journey and heighten your senses on nearly any road, trail, or terrain.

<sup>1</sup>256 hp @ 5,000 rpm and 320 lb-ft of torque @ 2,500 rpm with AKI 93 octane fuel. 227 hp @ 5,000 rpm and 310 lb-ft of torque @ 2,000 rpm with AKI 87 octane fuel.

<sup>2</sup>Up to 907 kg (2,000 lb) of towing capacity for GS-L and GT models and up to 1,588 kg (3,500 lb) of towing capacity for GT Turbo models. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Retailer. Hitches are available through manufacturers other than Mazda.

Pre-production model shown with accessories. Production models may not be exactly as shown. Use care and reduce speed when travelling on rough/uneven roads.

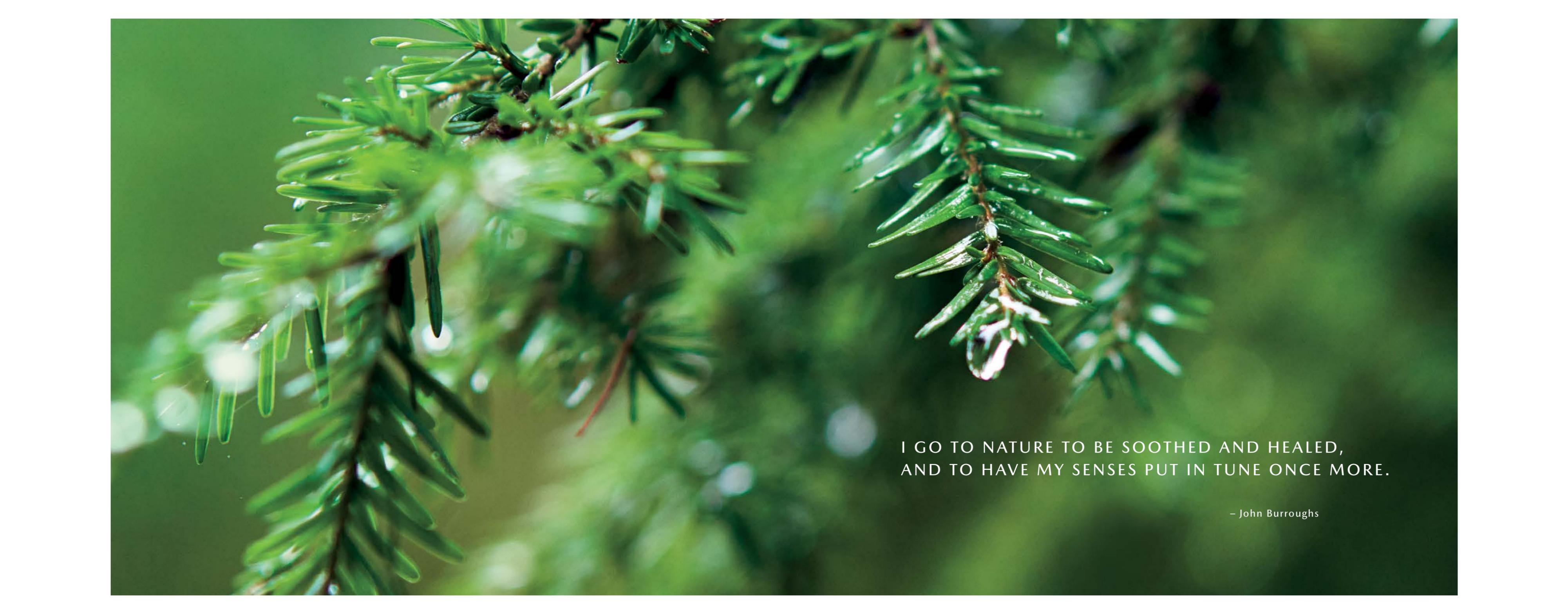


## HEIGHTENING YOUR AWARENESS, IN EVERY DIRECTION

A trip into nature is rife with anticipation – and an occasional obstacle. To enjoy a more intuitive relationship with your surroundings, we created our i-Activsense suite of safety features.<sup>1</sup> Technology that works in concert with the driver, to help you stay in the moment, and be one with your drive. Driver Attention Alert,<sup>2</sup> Advanced Blind Spot Monitoring<sup>3</sup> and Rear Cross Traffic Alert<sup>3</sup> – all standard – are designed to help you avoid collisions. With the available 360° View Monitor,<sup>4</sup> you can see the perimeter of your car to help you manoeuvre into tight, remote spaces. And with High Beam Control, you can increase your visibility, and noticeability for fellow drivers on desolate country roads.



<sup>1</sup>i-Activsense safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Safety features vary based on vehicle package and trim combinations. Please see your Owner's Manual for further details.  
<sup>2</sup>Driver Attention Alert operates between about 65 and 140 km/h. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details.  
<sup>3</sup>Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details.  
<sup>4</sup>Standard on the GT model. 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details.



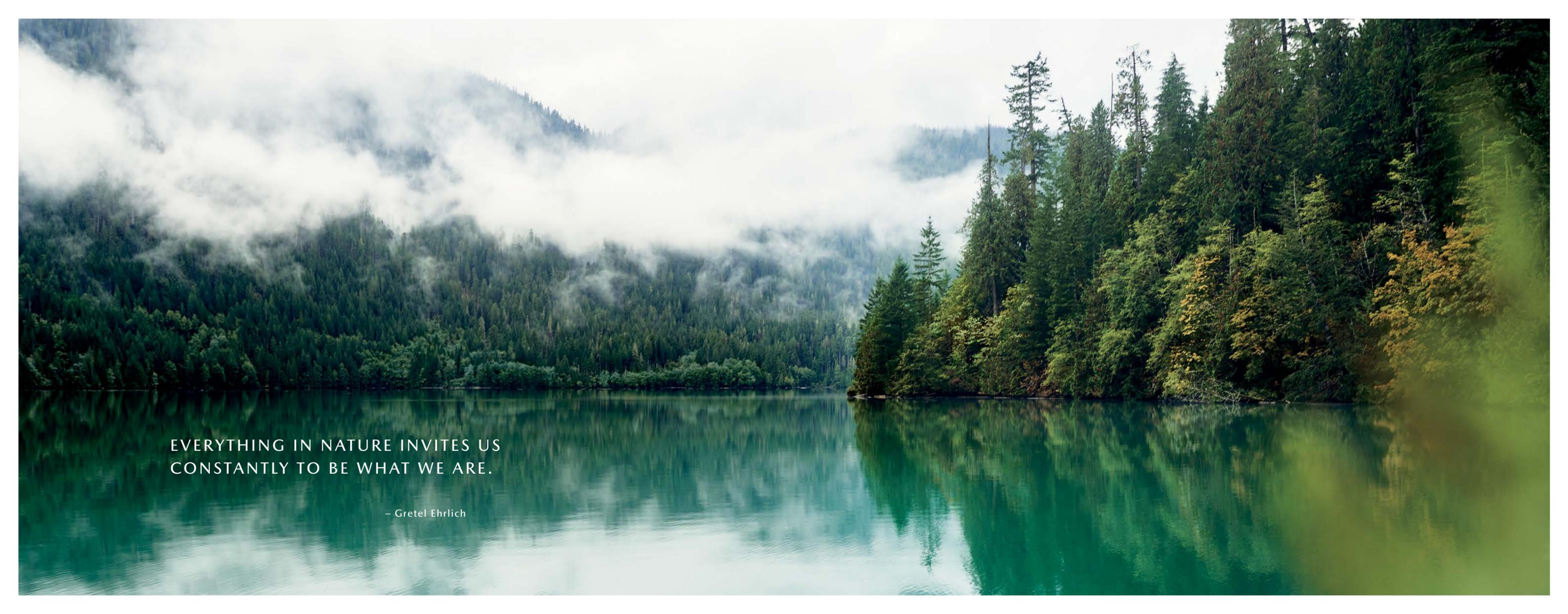
I GO TO NATURE TO BE SOOTHED AND HEALED,  
AND TO HAVE MY SENSES PUT IN TUNE ONCE MORE.

– John Burroughs



## ITS INTENTIONS ARE CLEAR AT FIRST GLANCE

Sometimes all it takes to set off on your next excursion is an invitation. The Mazda CX-50 has been thoughtfully designed to inspire you to go into nature freely. The wide stance, high ground clearance, flared fenders and low roof line are fused with artful composition and meticulous detailing. The CX-50 is your bold, daring companion, eager to strike out into the wild.

A wide landscape photograph of a calm lake reflecting a dense forest and misty mountains. The water is a vibrant teal color, mirroring the surrounding greenery. The forest is composed of various types of trees, including tall evergreens and deciduous trees with some yellowing leaves. In the background, mountains are partially obscured by a thick layer of white mist or low clouds. The overall scene is serene and peaceful.

EVERYTHING IN NATURE INVITES US  
CONSTANTLY TO BE WHAT WE ARE.

– Gretel Ehrlich



## A THOUGHTFUL SPACE FOR INSPIRED ENDEAVOURS

We wanted to make your experience in nature as seamless as possible, so we looked to our design for solutions to cargo and utility challenges. Deeper than it is wide, the cargo area of the Mazda CX-50 is made to fit coolers, packs and gear lengthwise. This simple shift in dimension enables you to access everything you need without having to dig and rummage. The liftgate opening is flush with the floor so you can slide heavy items out without the strain of hoisting them from below. Additionally, our line of cargo accessories, including cargo blocks, liners, and net,<sup>1</sup> makes storage even easier.

We also took advantage of the space above the CX-50 for added storage of large items. By adding available accessories such as crossbars and our new roof platform, kayaks, bikes, skis and even rooftop tents have a place.<sup>1</sup> The CX-50's high-strength roof rails provide more support for you and your gear<sup>1</sup> and the low roofline makes it easier to access gear or climb up top for the night. Furthermore, purposefully wide opening doors facilitate greater reach and better leverage for securing rooftop items.

<sup>1</sup>Some accessories initially expected summer 2022 and subject to change. All roof attachments require Roof Rails and Crossbars. Roof Rails, Crossbars and attachments sold separately. Please remember to properly secure all cargo. Carrying cargo, especially on the roof, will affect the vehicle's handling, braking and stability. Cargo and load capacity are limited by weight and distribution. Do not overload your vehicle.

Pre-production models shown with accessories. Production models may not be exactly as shown. Use care and reduce speed when travelling on rough/uneven roads.



## TECHNOLOGY WHEN YOU NEED IT MOST

The road less travelled is no place to lose touch. Mazda Connected Services<sup>1</sup> enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more, all through the MyMazda App on your mobile device – complimentary for the first two years of ownership.<sup>1</sup> Your Mazda CX-50 can also provide access to roadside assistance. In addition, the Mazda Connect Infotainment System includes standard wireless Apple CarPlay™ integration for your iPhone (shown) and Android Auto™ integration.<sup>2</sup>

Stay charged, however far you go. With our available Wireless Charging Pad,<sup>3</sup> keeping your Qi-compatible smartphone charged has never been easier. Simply place it on the charging pad until the indicator light turns green, and venture on.



<sup>1</sup>Connected Vehicle service is available for a 2-year trial period from your vehicle's in-service date; a paid subscription is required upon expiry of the trial period. Requires MyMazda App (on a compatible smartphone), a working vehicle electrical system (including battery), wireless coverage and GPS satellite signal. Services, connectivity and capabilities vary by conditions as well as geographical and technical restrictions. See [mazda.ca](http://mazda.ca) for details.  
<sup>2</sup>Don't drive while distracted or while using a hand-held device. Driving while distracted can cause the loss of vehicle control, leading to a collision that results in property damage, serious injury or death. Please see your Owner's Manual for important feature details and related privacy information.  
<sup>3</sup>Standard on GT models.



Image for illustrative purposes only.

## CRAFTED FOR WHAT'S INSIDE US

The materials and finer points inside the Mazda CX-50 were consciously chosen by our craftsmen for you to thoroughly enjoy every moment of your journey. Rich hues accompany soft supple leather (when equipped) and acute tactile detail. Optional on GT models, our new Terracotta leather was inspired by the tones of natural soil. It is a cabin designed to be worthy of the magnitude which surrounds it, a perfect space to immerse yourself in the incredible brilliance of the natural world.

## A BEAUTIFUL COLLABORATION OF FORM AND FUNCTION

The interior of the Mazda CX-50 was created to be a luxurious haven you enjoy spending time in, as well as a durable basecamp that's easy to maintain. A selection of indulgent amenities including available ventilated leather front seats<sup>1</sup> and a heated leather-wrapped steering wheel, are juxtaposed with unique and hard-wearing materials inspired by modern, technical outdoor gear. The diamond-cut door grips and lidless centre console evoke a dynamic spirit eager to take on the rigours and challenges of the outdoors.



<sup>1</sup>Standard on the GT model.



Standard power sliding-glass panoramic moonroof with one-touch open/close feature.



## A MORE NATURAL CONNECTION AT EVERY LEVEL

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-50 feels as if it were built just for you. Our seats are shaped to maintain a comfortable and relaxed posture, symmetrically balanced with the steering wheel and pedals. We set every control within reach, so you can stay focused on the natural splendour before you. An intuitive instrument panel places gauges and displays within your line of sight to help keep you focused, without interruption. As distractions fall away, you are left with an unhindered connection to the beauty that lies ahead.



Pre-production model shown with accessories. Production models may not be exactly as shown. Please remember to properly secure all cargo. Use tie-down straps when necessary. Use care and reduce speed when travelling on rough/uneven roads. Carrying cargo, especially on the roof, will affect the vehicle's handling, braking and stability. Cargo and load capacity are limited by weight and distribution. Be careful not to overload your vehicle.

Every Mazda is designed to inspire.

We refine every detail, so you can focus on the moments that matter.

Because how you feel, your emotions, your stories – are our greatest rewards.

Deliberate engineering and thoughtful crafting go into every Mazda to feel like no other drive before it.

Because to us, the road is a source of discovery, to which there is no end.



Zircon Sand Metallic



Polymetal Grey Metallic

Available exterior colours, some available at extra cost, vary based on model. Visit [mazda.ca](https://www.mazda.ca) to see all the vibrant colour choices available.

## THE AESTHETICS OF WONDER

The lustrous, reflection-based surfacing of the Mazda CX-50 echoes the beauty and majesty of its surroundings. Mazda's design team spent two years handcrafting an exterior for the CX-50 that reflects its environment in a very considered way. Intentionally designed for a natural setting, the reflective curves are meant to capture and amplify the beauty that surrounds it.

Additionally, it was important to us that even the colour of the CX-50 heighten your connection with nature. So, we created a new colour specifically for this reason. The available Zircon Sand Metallic summons notions of venturing down rustic primitive trails far from the beaten path.

## SPECIFICATIONS

### ENGINES

Skyactiv-G 2.5 DOHC 16-valve 4-cylinder  
Cylinder Deactivation

187 hp @ 6,000 rpm

186 lb-ft torque @ 4,000 rpm  
(Standard on GS-L and GT)

Skyactiv-G 2.5 T with Twin Scroll Turbocharger, i-stop  
DOHC 16-valve 4-cylinder

256 hp @ 5,000 rpm (with 93 octane fuel)

227 hp @ 5,000 rpm (with 87 octane fuel)

320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)

310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel)  
(Optional on GT)

### CLEARANCES

Approach angle: 17.8° (17-inch wheels)  
18.5° (20-inch wheels)  
18.4° (Skyactiv-G 2.5 T)

Break-over angle: 17.7° (17-inch wheels)  
18.5° (20-inch wheels)  
18.4° (Skyactiv-G 2.5 T)

Departure angle: 24.1° (17-inch wheels)  
24.8° (20-inch wheels)  
24.7° (Skyactiv-G 2.5 T)

Minimum road clearance (mm):  
210 (17-inch wheels)  
219 (20-inch wheels)  
218 (20-inch wheels  
and optional Turbo engine)

### CARGO VOLUME

Behind front seats (L): 1,595

Behind rear seats (L): 889

### TRANSMISSION & DRIVETRAIN

Skyactiv-Drive 6-speed automatic transmission with manual-shift mode  
(Standard on GS-L and GT)

Skyactiv-Drive 6-speed automatic transmission with manual-shift mode  
and paddle shifters (Available on GT with Turbo engine)

Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus  
i-Activ AWD

### FUEL ECONOMY<sup>1</sup>

L/100 km, (city/highway/combined)

9.7/7.9/8.9 (Skyactiv-G 2.5 with Cylinder Deactivation)

10.4/8.1/9.4 (Skyactiv-G 2.5 T with Twin Scroll Turbocharger, i-stop)

### FUEL CAPACITY

60 L

### DIMENSIONS

Overall length (mm): 4,720

Wheelbase (mm): 2,815

Overall width (mm): 1,920/2,053 (mirror to mirror)

Overall height (mm): 1,613 (17-inch wheels)  
1,622 (20-inch wheels)

### INTERNAL DIMENSIONS (mm)

Headroom (fr/rr): 981/952

Legroom (fr/rr): 1,058/1,012

Shoulder room (fr/rr): 1,419/1,361

Hip room (fr/rr): 1,361/1,323

### TOWING CAPACITY

907 kg (2,000 lb) (Skyactiv-G 2.5 with Cylinder Deactivation)

1,588 kg (3,500 lb) (Skyactiv-G 2.5 T with Twin Scroll Turbocharger, i-stop)

<sup>1</sup>Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit the [NRCAN Fuel Consumption Guide](https://www.nrcan.gc.ca/fuel-consumption-guide).

## FEATURES

### MAZDA CX-50 GS-L

Includes the following features:

Skyactiv-G 2.5 with Cylinder Deactivation  
4-cylinder/in-line engine  
Skyactiv-Drive 6-speed automatic transmission with manual-shift mode  
i-Activ AWD (all-wheel drive)  
Mi-Drive (Sport/Off-road modes)  
Skyactiv-Vehicle Dynamics with G-Vectoring Control Plus  
17-inch black metallic alloy wheels with P225/65R17 tires  
LED headlights and daytime running lights  
Power-sliding panoramic moonroof with one-touch open/close  
Roof rails  
Automatic on/off headlights  
Rain-sensing intermittent windshield wipers  
Intermittent rear wiper  
Front wiper de-icer  
Power-operated, heated exterior mirrors in black  
Body-coloured rear roof spoiler  
Turn signal indicators on exterior door mirrors  
Chrome tailpipe garnish (dual outlet style)  
Electronic Parking Brake (EPB) with auto-hold function  
Cruise control with steering-wheel-mounted controls  
Rearview camera (wide angle)  
10.25-inch full-colour centre display  
Mazda Connect Infotainment system  
Mazda Connected Services<sup>2</sup>  
HMI Commander switch

Mazda Harmonic Acoustic with 8 speakers and AM/FM/HD radio  
2 front USB ports  
2 USB charging ports in rear centre console  
12-volt DC power outlets  
Meter set with 7-inch LCD display  
Wireless Apple CarPlay™  
Wireless Android Auto™  
Power liftgate with programmable height  
Navigation-ready (requires navigation SD card accessory)  
Auto-dimming rearview mirror  
Automatic dual-zone climate controls  
Advanced keyless entry (vehicle access and lock via key fob proximity)  
Tilt and telescopic steering wheel  
Illuminated entry  
Leatherette-trimmed upholstery  
10-way power driver's seat with power lumbar support  
4-manual passenger's seat  
Heated front seats with three settings  
40/60-split folding rear seat  
Heated steering wheel  
Leather-wrapped steering wheel and shift knob  
Manually foldable door mirrors  
Remote folding rear seats  
AWD badge on the liftgate  
LED front and rear room lamps  
LED cargo area light  
Select i-Activsense safety features

### MAZDA CX-50 GT

Includes the following features in addition to or in place of CX-50 GS-L:

20-inch alloy wheels (machined spokes with polished finish and dark painted pockets) with 245/45R20 tires  
LED front and rear signature lighting  
LED rear combination lights  
Power-folding exterior mirrors (automatic operation)  
Driver's side auto-dimming exterior mirror  
Piano black front grille  
Automatic headlight levelling  
Bose premium sound system with 12 speakers<sup>3</sup>  
SiriusXM® Satellite Radio (includes complimentary 3-month subscription)  
SiriusXM Traffic Plus and Travel Link services (includes complimentary 5-year subscription)  
Navigation system

Wireless Phone Charging (Qi)  
Frameless rearview mirror with auto-dimming function  
HomeLink® wireless control system  
Black leather-trimmed upholstery  
Heated rear seats (outboard seats only; adjustable)  
Ventilated front seats (three settings)  
6-way power passenger's seat  
Driver's seat memory position (2 memory settings)  
Exterior mirrors linked with memory seat function  
Windshield-projected colour Active Driving Display (ADD)  
360° View Monitor  
Front and rear parking sensors  
Traffic Jam Assist  
Includes additional i-Activsense safety features

GT options:

Skyactiv-G 2.5 T with Twin Scroll Turbocharger, i-stop  
4-cylinder/in-line engine  
Mi-Drive (Sport/Off-road/Towing modes)  
Paddle shifters

Turbo badge on the liftgate  
Increased diameter exhaust outlets  
Front and rear lower bumper in black with silver accents

### AVAILABLE i-ACTIVSENSE SAFETY FEATURES:

Advanced Blind Spot Monitoring (ABSM),<sup>4</sup> Rear Cross Traffic Alert (RCTA),<sup>4</sup> Smart City Brake Support Front (SCBS-F),<sup>4</sup> Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function),<sup>4</sup> Smart Brake Support Front (SBS-F),<sup>4</sup> Pedestrian Detection (forward sensing),<sup>4</sup> Distance Recognition Support System (DRSS),<sup>4</sup> Forward Obstruction Warning (FOW),<sup>4</sup> Lane Departure Warning System (LDWS),<sup>4</sup> Lane-keep Assist System (LAS),<sup>4</sup> High Beam Control system (HBC),<sup>4</sup> Driver Attention Alert (DAA),<sup>4</sup> Traffic Sign Recognition System (TSR),<sup>5,6</sup> Traffic Jam Assist,<sup>5</sup> Adaptive Front-lighting System (AFS),<sup>5</sup> Smart City Brake Support Rear (SCBS-R).<sup>5</sup>

<sup>4</sup>Standard on all models.

<sup>5</sup>Standard on the GT model.

<sup>6</sup>TSR functionality may not be compatible with all regional road signs in Canada.

### AVAILABLE ACCESSORIES:<sup>7</sup>

Alloy Wheels (18-inch to 20-inch – M015 Metallic Black/M012 Matte Gunmetal/M011 Gloss Gunmetal/M011 Gloss Black/M006 Satin Black), Navigation (SD Card), All-Weather Floor Mats (High Wall), Premium Floor Liners, Wireless Charging Pad, Alloy Pedals (Sport pedal kit), Auto-dimming Mirror with HomeLink® (Frameless Type), First Aid Kit, Roadside Assistance Kit, Cargo Net, Retractable Cargo Cover, Cargo Liner with Seatback Protection, Cargo Blocks, Illuminated Scuff Plates, Roof Rack Crossbars (Silver), Roof Rack Accessories: Cargo Box/Bike/Kayak/Ski/Snowboard/Board Carriers, Trailer Hitch with 4-pin Harness (non-Turbo models), Trailer Hitch with 7-pin Harness (Turbo model), Trailer Hitch-mount Bike Carrier – 2 Bikes & 4 Bikes, Side Rocker Trim, Front and Rear Mud Guards, Windshield Sunscreen, Premium Touch-up Paint Pen, Wheel Locks.

### OTHER ACCESSORIES:<sup>8</sup>

Carrier Roof, Hood Decal, Rooftop Tent, Headlamp Garnish, Roof Platform.

<sup>7</sup>Mazda reserves the right to change availability or specification at any time without incurring obligations. Please contact your local Mazda retailer for details and installation.

<sup>8</sup>Late availability.

## MAZDA UNLIMITED MILEAGE WARRANTY

### STANDARD ON ALL NEW MODELS

At Mazda, we pride ourselves on our commitment to quality, which is why every new vehicle includes our unlimited mileage warranty.

<b>3-YEAR NEW VEHICLE UNLIMITED MILEAGE WARRANTY</b>	<b>3-YEAR ROADSIDE ASSISTANCE UNLIMITED MILEAGE</b>	<b>5-YEAR POWERTRAIN UNLIMITED MILEAGE WARRANTY</b>	<b>7-YEAR ANTI-PERFORATION UNLIMITED MILEAGE WARRANTY</b>
--	---	---	---

<sup>2</sup>Connected Vehicle service is available for a 2-year trial period from your vehicle's in-service date; a paid subscription is required upon expiry of the trial period. Requires MyMazda App (on a compatible smartphone), a working vehicle electrical system (including battery), wireless coverage and GPS satellite signal. Services, connectivity and capabilities vary by conditions as well as geographical and technical restrictions. See [mazda.ca](http://mazda.ca) for details.

<sup>3</sup>Certain vehicles may be equipped with Mazda Harmonic Acoustics including 8 speakers (without SiriusXM) option package, instead of the Bose premium sound system with SiriusXM. Please see your retailer for feature availability.



## FINANCING WITHOUT THE FUSS

Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Retailer or visit [mazda.ca](http://mazda.ca).

## MAZDA MOBILITY ASSISTANCE PROGRAM

Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Retailer.

## READY TO ROLL

Our pre-delivery commitment means every new Mazda is inspected and fitted with floor mats and comes with a full tank of gas.

## ADDED PROTECTION

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Retailer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Retailer.

## MAZDA ROADSIDE ASSISTANCE PROGRAM

As part of our commitment to your total satisfaction, 2023 CX-50 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-50 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Retailer or visit [mazda.ca](http://mazda.ca).

## MAZDA TEST-DRIVE EXPERIENCE

Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers.

## GRADUATE PROGRAM

Ask your retailer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in equipment, options, specifications, prices and other information may have occurred which would not be reflected in these pages. All information included in this brochure is based upon the available information at the time of publication. Although such information is believed to be correct at the time of publication, accuracy cannot be guaranteed. Your Mazda Retailer is your best source for up-to-date information. Mazda reserves the right, at any time without providing any further notice or incurring any obligations, to correct any errors, inaccuracies or omissions that may exist in this brochure, as well as to make changes to any of the information included in this brochure. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. Some vehicles shown may be models from other jurisdictions. Canadian models and specifications may vary.

Thank you for considering a Mazda CX-50.

As you can see from the stories in this brochure, everyone at Mazda is deeply passionate about creating cars that provide a memorable driving experience – on and off road. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you're behind the wheel.

Because we believe that vehicles should move your body as well as your soul, we love sharing the beautiful machines we make and building relationships with the people who drive them. When you drive a Mazda, you're getting inspired design that will inspire your every moment on the road.

Sincerely,

David Klan

President and CEO

Mazda Canada Inc.

© 2022 Mazda Canada Inc., 55 Vogell Road, Richmond Hill, Ontario L4B 3K5

For full details on the 2023 CX-50 model line-up, please visit [mazda.ca](http://mazda.ca) or your local Mazda retailer.

\* Bluetooth is a registered trademark of Bluetooth SIG, Inc.

\* HomeLink and the HomeLink house are registered trademarks of Johnson Controls, Inc.

\* "SiriusXM", "SiriusXM Satellite Radio", "XM", "Sirius", the SiriusXM logo, channel names and logos are trademarks and copyrights of Sirius XM Radio Inc. and are used under license.

Bose, Centerpoint, AudioPilot and SurroundStage are registered trademarks of Bose Corporation.

Apple, iPad, iPhone, iPod, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. Apple CarPlay is a trademark of Apple Inc.

Android Auto is a trademark of Google LLC.

"Qi" and the Qi symbol are trademarks or registered trademarks of the Wireless Power Consortium (WPC).



EST. 1920 HIROSHIMA, JAPAN