



ANNOUNCING THE GOTTA GET A MAZDA SUMMER EVENT

0% Purchase Financing[†] PLUS No Charge Scheduled Maintenance^{}**
Offer Ends August 3rd

2010 Mazda3 Sedan

0% purchase financing for up to 60 months[†]



GT model shown

Well equipped from:

\$17,390*

Offer excludes HST



[†]0% APR Purchase Financing is available on all new 2010 Mazda3 vehicles. Based on a representative agreement using an offered price of \$17,390 for the new 2010 Mazda3 GX (D4XS50AA00) with a financed amount of \$15,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$250.00, total finance obligation is \$15,000. *Offered Price for new 2010 Mazda3 GX (D4XS50AA00) is \$17,390. As shown, 2010 Mazda3 GT (D4TY60AB00) is \$25,460. All offers include freight/P.D.E. and fees. Offers exclude HST. [‡]Based on Insurance Institute for Highway Safety.

2010 Mazda3 Sport

0% purchase financing for up to 60 months[†]



GT model shown

Well equipped from:

\$18,390*

Offer excludes HST



[†]0% APR Purchase Financing is available on all new 2010 Mazda3 vehicles. Based on a representative agreement using an offered price of \$18,390 for the new 2010 Mazda3 Sport GX (D5XS50AA00) with a financed amount of \$15,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$250.00, total finance obligation is \$15,000. *Offered Price for new 2010 Mazda3 Sport GX (D5XS50AA00) is \$18,390. As shown, 2010 Mazda3 Sport GT (D5TY60AB00) is \$26,460. All offers include freight/P.D.E. and fees. Offers exclude HST. [‡]Based on Insurance Institute for Highway Safety.



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2010 Mazda5

0% purchase financing for up to 72 months[†]



GT model shown

Well equipped from:



\$21,990*

Offer excludes HST

Canadian Black Book

2010 WINNER OF CANADIAN BLACK BOOK'S
BEST RETAINED VALUE AWARD - COMPACT CAR[‡]



Winner of the 2010 ecoEnergy Award as
Canada's Most Fuel-Efficient Vehicle in its class**



HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING*

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$21,990 for the new 2010 Mazda5 GS (E6SD50AA00) with a financed amount of \$20,000, the cost of borrowing for a 72-month term is \$0, monthly payment is \$277.77, total finance obligation is \$20,000. *Offered price for new 2010 Mazda5 GS (E6SD50AA00) is \$21,990. As shown, 2010 Mazda5 GT (E6TD50AA00) is \$25,890. All offers include freight/P.D.E. and fees. Offers exclude HST. [‡]Based on 2010 fuel consumption ratings published by Natural Resources Canada. ^{**}Based on value retained from original MSRP for 2006 model year vehicle as published by CBB, as of 1 January 2010.

2010 Mazda6

0% purchase financing for up to 72 months[†]



GT model shown

Well equipped from:



\$24,890*

Offer excludes HST



5-STAR SAFETY
TOP GOV'T RATING, ALL 5 TESTS [‡]



2009 Best New Family Car
(\$22K-\$30K)

"Best Family Car"

- World of Wheels Magazine's Editors' Choice Awards
for 2009

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$24,890 for the new 2010 Mazda6 GS-I4 (G4SY60AA00) with a financed amount of \$20,000, the cost of borrowing for a 72-month term is \$0, monthly payment is \$277.77, total finance obligation is \$20,000. *Offered Price for new 2010 Mazda6 GS-I4 (G4SY60AA00) is \$24,890. As shown, 2010 Mazda6 GT-V6 (G4TB80AA00) is \$38,390. All offers include freight/P.D.E. and fees. Offers exclude HST.



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2010 Mazda Tribute

0% purchase financing for up to 72 months[†]



GT model shown

Well equipped from:

\$24,990*
Offer excludes HST



★★★★★
HIGHEST GOVERNMENT
CRASH TEST RATING*

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$24,990 for the new 2010 Mazda Tribute GX-I4 2WD (WVXD50AA00) with a financed amount of \$20,000, the cost of borrowing for a 72-month term is \$0, monthly payment is \$277.77, total finance obligation is \$20,000. *Offered Price for new 2010 Mazda Tribute GX-I4 2WD (WVXD50AA00) is \$24,990. As shown, 2010 Mazda Tribute GT-V6 AWD (WXTZ70AA00) is \$36,700. All offers include freight/P.D.E. and fees. Offers exclude HST.

2010 Mazda CX-7

0% purchase financing for up to 60 months[†]



GT model shown

Well equipped from:

\$29,690*
Offer excludes HST



★★★★★
HIGHEST GOVERNMENT
CRASH TEST RATING*

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$29,690 for the new 2010 Mazda CX-7 GX FWD (PVXY80AA00) with a financed amount of \$25,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$416.67, total finance obligation is \$25,000. *Offered Price for new 2010 Mazda CX-7 GX FWD (PVXY80AA00) is \$29,690. As shown, 2010 Mazda CX-7 GT AWD (PXTJ80AA00) is \$40,685. All offers include freight/P.D.E. and fees. Offers exclude HST.

2010 Mazda CX-9

0% purchase financing for up to 60 months[†]



GT model shown

Well equipped from:

\$39,690*
Offer excludes HST



★★★★★
HIGHEST GOVERNMENT
CRASH TEST RATING*

[†]0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$39,690 for the new 2010 Mazda CX-9 GS FWD (QVSB80AA00) with a financed amount of \$35,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$583.33, total finance obligation is \$35,000. *Offered Price for new 2010 Mazda CX-9 GS FWD (QVSB80AA00) is \$39,690. As shown, 2010 Mazda CX-9 GT AWD (QXTB80AA00) is \$49,179. All offers include freight/P.D.E. and fees. Offers exclude HST.



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2010 B-Series 4x2 Regular Cab Truck

0% purchase financing for up to 72 months[†]



B-Series B4000 4x4 Cab Plus shown

Well equipped from:



\$17,390*

Offer excludes HST

†0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$17,390 for the new **2010 Mazda B-Series SX 5MT 4X2** (XBXD50AA00) with a financed amount of \$15,000, the cost of borrowing for a 72-month term is \$0, monthly payment is \$208.33, total finance obligation is \$15,000. *Offered Price for new **2010 Mazda B-Series SX 5MT 4X2** (XBXD50AA00) is \$17,390. As shown, **2010 Mazda B-Series SE 5MT 4x4** (YTCT50AA00) is \$25,990. All offers include freight/P.D.E. and fees. Offers exclude HST.

2010 Mazda MX-5

0% purchase financing for up to 72 months[†]



GT model shown

Well equipped from:



\$30,590*

Offer excludes HST

†0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$30,590 for the new **2010 Mazda MX-5 GX** (L2XS50AA00) with a financed amount of \$30,000 the cost of borrowing for a 72-month term is \$0, monthly payment is \$416.67, total finance obligation is \$30,000. *Offered Price for new **2010 Mazda MX-5 GX** (L2XS50AA00) is \$30,590. As shown, **2010 Mazda MX-5 GT** (L2TS60PA00) is \$41,615. All offers include freight/P.D.E. and fees. Offers exclude HST.

2010 Mazda RX-8

0% purchase financing for up to 72 months[†]



GT model shown

Well equipped from:



\$43,690*

Offer excludes HST

†0% APR Purchase Financing is available on all new 2010 Mazda vehicles. Based on a representative agreement using an offered price of \$43,690 for the new **2010 Mazda RX-8 R3** (T4PF60AA00) with a financed amount of \$40,000, the cost of borrowing for a 72-month term is \$0, monthly payment is \$555.55, total finance obligation is \$40,000. *Offered Price for new **2010 Mazda RX-8 R3** (T4PF60AA00) is \$43,690. As shown, **2010 Mazda RX-8 GT** (T4TF60AA00) is \$45,515. All offers include freight/P.D.E. and fees. Offers exclude HST.



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NOW, WHEN YOU SPOT THE SYMBOL, KNOW THAT THE ADVERTISED PRICE
INCLUDES FREIGHT/P.D.E., FEES, AND PLENTY OF ZOOM-ZOOM. HST EXCLUDED.



ZOOM-ZOOM. FOREVER.
VISIT YOUR LOCAL DEALER OR MAZDA.CA FOR COMPLETE DETAILS.

READY TO ROLL: Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats. Ask about our outstanding comprehensive and powertrain warranty coverage.

**Ask About Our Special Offers For Existing Mazda Customers.
Graduates Get An Additional Cash Award Of Up To \$750 Towards A Purchase Or Lease.**

* All offers include freight/P.D.E. and fees. Offers exclude HST.

**No-charge scheduled maintenance offer applies to all new 2010 Mazda vehicles purchased or leased from an authorized Ontario Mazda dealer between July 10th and August 3rd, 2010. No-charge scheduled maintenance will be provided at 8,000, 16,000 and 24,000 km intervals and must be performed within the time and on the terms of the Mazda new vehicle warranty. The customer is responsible for the costs of all recommended scheduled maintenance after the 24,000 km service is performed. See your retailer for a complete list of services and limitations. This offer has no cash surrender value. This offer is personal to the purchaser/lessee and the purchased/leased vehicle and cannot be transferred or assigned to another person or vehicle. All no-charge scheduled maintenance must be performed at the Mazda dealership where vehicle was purchased/leased.

♦2010 Mazda3/2010 Mazda3 Sport/2010 Mazda5/2010 Mazda6/2010 Mazda Tribute/2010 Mazda CX-7/2010 Mazda CX-9 models tested with standard side-impact air bags (SABs). U.S. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Offers available from July 10, 2010 until August 3, 2010. Licence, insurance and HST excluded. Lease and Finance on approved credit for qualified customers only. Dealer may sell for less. Dealer order may be necessary. Visit mazda.ca or see your dealer for complete details.