



**WE'RE #1.**  
**WHAT DO YOU DRIVE?**

Mazda's #1 in Canada for Perceived Quality.\* Learn more at [www.alg.com/Newsroom](http://www.alg.com/Newsroom)



**UP TO 2% ADDITIONAL REDUCTION FROM PURCHASE FINANCE AND LEASE RATES ON ALL 2012 MAZDA MODELS FOR RETURNING MAZDA CUSTOMERS!†**

**2012 Mazda3**



2012 GS SKY model shown

**0%** Purchase Financing for up to **36** months<sup>†</sup> *also available*

Finance from  
**\$107<sup>†</sup>** bi-weekly for **84** mths at **2.9%** APR  
With **\$0** down payment.  
Includes freight & PDI. Taxes extra.

OR Well Equipped from  
**\$16,565**  
Includes freight & PDI **\$1,000** Cash Purchase Credit.  
Taxes extra.

Also available in  
**SKYACTIV**

<b>155 hp</b>	<b>58 mpg</b>
<b>148 lb-ft torque</b>	<b>49 L/100 km highway+</b>

**Finally, a fuel efficient car that is fun to drive.**

**Winner of over 120 International Awards!**

★★★★★  
HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING\* ♦♦



†0% APR purchase financing is available for 36 months for 2012 Mazda3. Based on a representative agreement for 2012 Mazda3 GX (D4XS52AA00) using a price of \$17,565 at a rate of 2.9% with a financed amount of \$20,000 the cost of borrowing for an 84 month term is \$1,864, monthly payment is \$107 total finance obligation is \$19,429. \*Cash price on new 2012 Mazda3 GX (D4XS52 AA00) is \$16,565 (including cash purchase credit of \$1,000). As shown price for 2012 GS SKY (D4SK62AA00) is \$20,865. All prices include freight and PDI of \$1,595



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## 2012 Mazda3 Sport



2011 GT model shown

**0% Purchase Financing for up to 36 months<sup>†</sup> also available**

Finance from  
**\$113<sup>†</sup>** bi-weekly for **84** mths at **2.9%** APR  
With **\$0** down payment. Includes freight & PDI.  
Taxes extra.

OR Well Equipped from  
**\$17,565**  
Includes freight & PDI. Taxes extra.  
Includes **\$1,000** Cash Purchase Credit.

Also available in  
**SKYACTIV**

<b>155 hp</b>	<b>58 mpg</b>
<b>148 lb-ft torque</b>	<b>49 L/100 km highway*</b>

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that is fun to drive.

Winner of over **120** International Awards!

★★★★★  
HIGHEST GOVERNMENT FRONTAL CRASH SAFETY RATING\* ♦♦



##

†0% APR Purchase financing is available for 36 months on 2012 Mazda3 Sport. Based on a representative agreement for 2012 Mazda3 Sport GX (D5XS52AA00) using a price of \$18,565 at a rate of 2.9%, the cost of borrowing for 84 month term is \$1,970, bi weekly payment is \$113, total finance obligation is \$20,535. \*Cash price is \$17,565 (including cash purchase credit of \$3,000). As shown price for 2012 GT (D5TY62AA00) is \$26,565. Taxes are extra and required at the time of purchase. All prices include block heater, freight and PDI of \$1,595.



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## 2011 Mazda2



GS model shown

Finance From  
**\$96<sup>†</sup>** bi-weekly for **84** mths at **0.9%** APR  
 With **\$0** down payment.  
 Includes freight & PDI. Taxes extra.

OR Well Equipped From  
**\$15,360\***  
 Includes freight, PDI, block heater. Taxes extra.  
 Includes **\$2,000** Cash Purchase Credit.

**0%** Purchase Financing for up to **72** months<sup>†</sup> is *also available*

Winner of over **50** International Awards!



<sup>†</sup>0% APR Purchase financing for 72 months is available on 2011 Mazda2 vehicles. Based on a representative agreement using a price of \$16,860 for the new 2011 Mazda2 GX (B5XB51AA00), at a rate of 0.9%, the cost of borrowing for a 84-month term is \$543, bi-weekly payment is \$96, total finance obligation is \$17,403. \*Cash purchase price is \$15,360 (including \$2,000 cash purchase credit. Cash credit available on 2011 Mazda2 GX (B5XB51AA00) only) including block heater. As shown, price for GS (B5SB51AA00) is \$19,965. Taxes are extra and required at the time of purchase. All prices include block heater freight and PDI of \$1,495.



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## 2012 Mazda5



GT model shown

Finance From

**\$145<sup>†</sup>** bi-weekly for **84** mths at **2.9%** APR

With **\$0** down payment.

Includes block heater, freight & PDI. Taxes extra.

OR Lease From

**\$340<sup>\*\*</sup>** mth/ **48** mths at **2.9%** lease APR

With **\$0** down payment. \$0 security deposit.

Includes freight, PDI and block heater. Taxes extra.

OR Well equipped from

**\$20,965\***

Includes freight, PDI, block heater. Taxes extra.

Includes **\$3,000** Cash Purchase Credit.

**0% Purchase Financing for up to 60 months<sup>†</sup> is also available**

The only vehicle in its class to offer double sliding doors, 6-speed manual transmission, automatic climate control, a third row of seats and a wealth of other sophisticated options

†0% APR purchase financing is available for 60 months for 2012 Mazda5. Based on a representative agreement using a finance price of \$23,865 for 2012 Mazda5 GS (E6SD62AA00) at a rate of 2.9%, the cost of borrowing for a 84 month term is \$2,533, bi-weekly payment is \$145, total finance obligation is \$26,398. \*Cash Purchase Price is \$20,965 including \$3,000 cash credit. As shown price for GT (E6TD62AA00) is \$26,565. \*\*Retail lease offer available on new 2012 Mazda5 GS (E6SD62AA00). At 2.9% lease APR the monthly payment is \$340 per month for 48 months with \$0 down payment, PPSA and first monthly payment due at lease inception. Total lease obligation equals \$16,308. Other lease terms available. All prices include block heater, freight and PDI of \$1,795, air tax.



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**2011 Mazda6**

**0% Purchase Financing for up to 84 months†**



GT model shown

Finance From  
**\$142†** bi-weekly for **84** mths at **0%** APR  
With **\$0** down payment.  
Includes freight & PDI, block heater. Taxes extra.

OR Well equipped from  
**\$20,965\***  
Includes freight, PDI, block heater. Taxes extra.  
Includes **\$5,000** Cash Purchase Credit.

†0% APR purchase financing is available for 84 months for 2011 Mazda6. Based on a representative agreement using a finance price of \$25,865 for 2011 Mazda6 GS-I4 (G4SY61AA00) at a rate of 0%, the cost of borrowing for an 84 month term is \$0, bi-weekly payment is \$142, total finance obligation is \$25,865. \*Cash Purchase Price is \$20,965(including \$5,000 cash credit). As shown price for GT-V6 (G4TB81AA00) is \$39,510. All prices include block heater, freight and PDI of \$1,695, air tax.



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## 2011 CX-7



GT model shown

**0% Purchase Financing for up to 84 months†**

Finance From  
**\$156†** bi-weekly for **84** mths at **0%** APR

With **\$0** down payment. Includes freight & PDI and block heater. Taxes extra.

OR Well equipped from  
**\$24,995\***

Includes freight, PDI, block heater. Taxes extra.  
Includes **\$3,500** Cash Purchase Credit.



*Winner of over 170 international awards!*

†0% APR purchase financing is available for 84 months for 2011 CX-7. Based on a representative agreement for new 2011 CX-7 GX 2WD (PVXY81AA00) using a price of \$28,395 at a rate of 0%, the cost of borrowing for a 84 month term is \$0, bi-weekly payment is \$156, total finance obligation is \$28,395. Price includes freight and PDI of \$1,795, block heater and air conditioning. \*Cash Purchase Price is \$24,995 (includes \$3,500 cash credit). As shown price for 2011 GT (PXTJ81AA00) is \$38,860.. All prices include freight and PDI of \$1,795, block heater and air tax.



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## 2011 CX-9



GT model shown

Finance from  
**\$226<sup>†</sup>** bi-weekly for **84** mths at **1.9% APR**  
With **\$0** down payment.  
Includes freight & PDI. Taxes extra.

OR Well equipped from  
**\$34,510<sup>\*</sup>**  
Includes freight, PDI, block heater. Taxes extra.  
Includes **\$4,500** Cash Purchase Credit.

**0%** Purchase Financing also available

*Winner of 110 International Awards!*

†1.9% APR purchase financing is available for 84 months for 2011 CX-9. Based on a representative agreement for new 2011 CX-9 GS (QVSB81AA00) using a price of \$38,410 at a rate of 1.9%, the cost of borrowing for a 84 month term is \$2,641, bi weekly payment is \$226, total finance obligation is \$41,051. \*Cash Purchase Price is \$34,510 including \$4,500 cash purchase credit. As shown price for 2011 GT AWD (QXTB81AA00) is \$47,810. All prices include freight and PDI of \$1,795, block heater and air tax.



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## 2011 Tribute



GT model shown

**0%** Purchase Financing for up to **84** months<sup>†</sup>

Finance from

**\$138<sup>†</sup>** bi-weekly for **84** mths at **0%<sup>†</sup>** APR

With **\$0** down payment.

Includes freight & PDI. Taxes extra

OR Well Equipped from

**\$20,245\***

Includes freight & PDI. Taxes extra.

Including **\$5,000** Cash Purchase Credit\*\*

<sup>†</sup>0% APR purchase financing is available for 84 months for 2011 Tribute. Based on a representative agreement using a price of \$25,145 for the 2011 Mazda Tribute (WVXD51AA00) at a rate of 0%, the cost of borrowing for a 84 month term is \$0, bi weekly payment is \$138, total finance obligation is \$25,145. \*Cash Purchase Price is \$20,245 (including \$5,000 cash credit). As shown price for 2011 GT (WXTZ71AA00) is \$36,890. All prices include freight and PDI of \$1,695 and air tax.



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**2011 MX-5**



GT model shown

**0% Purchase Financing for up to 84 months<sup>†</sup>**  
PLUS

**NO PAYMENTS FOR 180 DAYS**

Finance from

**\$169<sup>†</sup>** bi-weekly for **84** mths at **0%<sup>†</sup>** APR

With **\$0** down payment.

Includes freight & PDI. Taxes extra

OR Well Equipped from

**\$25,790<sup>\*</sup>**

Includes freight & PDI. Taxes extra.

Including **\$5,000** Cash Purchase Credit\*\*

*2010 Convertible of the Year – Auto123.com*

<sup>†</sup>0% APR purchase financing is available for 84 months for 2011 MX-5. Based on a representative agreement for new 2011 MX-5 GX (L2XS61AA00) using a price of \$30,790 at a rate of 0%, the cost of borrowing for a 84 month term is \$0, bi weekly payment is \$169, total finance obligation is \$30,790. \*Cash Purchase Price is \$25,790 (includes cash purchase credit of \$5,000). As shown price for 2011 GT (L2TS61PA00) is \$41,890. All prices include freight and PDI of \$1,795 and air tax



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## 2011 RX-8



GT model shown

**0%** Purchase Financing for up to **84** months<sup>†</sup>

Finance from  
**\$241<sup>†</sup>** bi-weekly for **84** mths at **0%<sup>†</sup>** APR  
With **\$0** down payment.  
Includes freight & PDI. Taxes extra

OR Well Equipped from  
**\$35,890<sup>\*</sup>**  
Includes freight & PDI. Taxes extra.  
Including **\$8,000** Cash Purchase Credit\*\*

<sup>†</sup>0% APR purchase financing is available for 84 months for 2011 RX-8. Based on a representative agreement for new 2011 RX-8 GS (T4PF61AA00) using a price of \$43,790 at a rate of 0%, the cost of borrowing for a 84 month term is \$0, monthly payment is \$241, total finance obligation is \$43,790. \*Cash Purchase Price is \$35,890 (including cash purchase credit of \$8,000). As shown price for GT (T4TF61AA00) is \$45,690 including freight and PDI of \$1,795 and air tax.



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TO LOCATE A DEALER NEAR YOU, VISIT [WWW.MAZDA.CA](http://WWW.MAZDA.CA) OR CALL 1-800-263-4680.

### MAZDA DELIVERY PROMISE

We promise that every new Mazda is ready to meet all your driving needs, starting with a comprehensive delivery inspection, a full tank of gas, fitted front and rear floor mats and our 24-hour Roadside Assistance with no administration fees. Get complete details at [mazda.ca/promise](http://mazda.ca/promise).



**Graduates Get An Additional Cash Award Of Up To \$750 Towards A Purchase Or Lease.  
Ask About Our Special Offers For Existing Mazda Customers**

For Purchase/Finance/Lease – \$78 max. PPSA, license, insurance, taxes and other dealer charges are extra and may be required at time of purchase. Down payment may be required. Dealer may sell/lease for less. Dealer trade may be necessary on certain vehicles. Lease and Finance on approved credit for qualified customers only. **Offers valid January 4-31, 2012.** Prices subject to change without notice. Visit [Mazda.ca](http://Mazda.ca) or see your dealer for complete details.

\*Top Perceived Quality Score (PQS) among mainstream brands based on ALG Canada online survey of 2,507 Canadian adults August 24 – November 1, 2011. ALG Inc., is a subsidiary of TrueCar, Inc.

†† Offer available on retail purchases of new 2011 Mazda2, Mazda3, CX-7 GX FWD models with no prior auto finance history. This program can be used in combination with all other incentive program (excluding the Mazda Graduate Rebate). Some conditions apply. See [mazda.ca](http://mazda.ca) or your dealer for complete program details.

♦♦2012 Mazda3 models tested with standard front -impact air bags (SABs). Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). 2012 Mazda6 currently holds a 5-star roll over rating.

▼ Based on Insurance Institute for Highway Safety.

\*\*20,000 km lease allowance per year, if exceeded, additional 8¢ /12 ¢km applies to Mazda2, Mazda3, Mazda5, Mazda6, CX-7/ CX-9. 25,000 leases available. Taxes are extra and required at the time of purchase. Leasing may not be available for all models.

♦ Owner Loyalty offer valid to January 31<sup>st</sup>, 2012. Lease and Finance rate reduction will not reduce rates below 0%. See dealer for complete details

Every effort is made to ensure the accuracy of the content on these pages. In the event of a discrepancy, error or omission, vehicle prices, offers and features as established by Mazda Canada Inc. and participating Mazda Dealers will prevail.

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